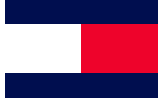


T O M M Y  H I L F I G E R

SP25 | MENSWEAR



SPRING '25 MENSWEAR

For Spring '25, we are setting off on a nautical escape, tapping into our maritime roots in contemporary ways. From regatta-sparked design cues to light beachside layering, the season is a bold exploration of modernized coastal classics. A palette of neutrals and blues is spliced with waves of yellow, green and warm orange. Mixing our nautical heritage with today's wardrobe essentials, the collection brings the Tommy signature to Spring dressing in new ways.

The men's collection takes the nautical influences to reimagine menswear staples in elevated ways. Heritage shirts are updated with stripes; sweatshirts and hoodies feature subtle maritime twists; outerwear adds modern-day upgrades to the classic sailing jacket. Standout fabrics include textured wool and reversed terry, with linen playing a major part in spring suiting and casual dressing. Continuing our streak in technical wear, wardrobe essentials with performance attributes add a stylish note of innovation to the collection.



01 REGATTA MID LENGTH JACKET Marigold Yellow |
PLACED STRIPE 1/4 ZIP SWEATER Desert Sky / Ivory Petal |
RELAXED RIVER CAROL INDIGO JEANS Carol Indigo |
ESSENTIAL BELT Sandalwood | CLASSIC LEATHER LOAFER Black





02 TOWELLING JACQUARD HOODIE Wedge Blue |
POPLIN BOLD STRIPE SHIRT Wedge Blue / Optic White | TEXTURED WOOL PANTS Desert Sky |
CASUAL TOTE Classic Beige | CLASSIC LEATHER LOAFER Black



03 PERFORMANCE UTILITY JACKET Desert Sky |
BOXY BRETON STRIPE HALF ZIP Desert Sky / Ivory Petal |
MURRAY HERRINGBONE CHINO Optic White | CASUAL SUEDE DUFFLE Coastal Taupe



04 LIGHTWEIGHT COTTON IVY JACKET Ornemental Green |
LIGHTWEIGHT DENIM SHIRT Mid Blue Denim |
ESSENTIAL SOLID POCKET TEE Nouveau Green / Desert Sky |
MURRAY HERRINGBONE CHINO Optic White | CLASSIC LEATHER LOAFER Black

05 COTTON MIX CARCOAT Sandalwood | SAIL REGATTA JACKET Medium Red |
FLEX POPLIN BOLD STRIPE SHIRT Sweet Blue / Optic White |
MURRAY HERRINGBONE CHINO Night Sky | CASUAL TOTE CLASSIC Beige |
RETRO RUNNER SEASONAL Ecru





06 SUEDE VARSITY BOMBER Sandalwood | BOLD STRIPE SHIRT Sweet Blue / Optic White |
MURRAY HERRINGBONE CHINO Optic White

07 FLAGS HOODIE Ivory Petal | LINEN ESSENTIAL STRIPE SHIRT Classic Pink / Stripe |
COTTON CAVALRY TWILL GREENWICH PANTS Sandalwood





08 GARMENT DYE CHORE JACKET Sandalwood | PIGMENT DYED SOLID SHIRT Blue Spell |
CHINO LIGHT DENIM Light Indigo | CASUAL SUEDE DUFFLE Coastal Taupe |
CLASSIC SUEDE LOAFER Beige

09 LINEN BLEND CABLE CREW NECK Ivory Petal | LINEN STRIPE JACKET Ivory Petal |
LIGHT WOOL SWEATER Ivory Petal | LINEN STRIPE PANTS Ivory Petal





10 BOXY REVERSE TWILL CREW NECK Medium Red |
POPLIN WIDE STRIPE SHIRT Wedge Blue / Optic White |
HEAVY OXFORD SHORT Breezy Blue / Ecru / Desert Sky



11

PERFORMANCE SHIRT JACKET Sandalwood | BAND COLLAR LINEN SHIRT Florence Orange |
PERFORMANCE LINEN SHORT Sandalwood | CASUAL SUEDE CAMERA BAG Coastal Taupe |
DENSITY SAND SANDALS Black





12 CABLE CREW NECK SWEATER Desert Sky |
LINEN SUMMER MADRAS SHIRT Brilliant Orange / Check |
MURRAY HERRINGBONE CHINO Battle Green |
CASUAL SUEDE DUFFLE Coastal Taupe



13 COTTON PAPERTOUCHE IVY JACKET Desert Sky | KNITTED STRIPE TEE Desert Sky/Ivory Petal |
HARLEM PERFORMANCE LINEN PANTS Ivory Silk



- 14 RAINCOAT Desert Sky | HERRINGBONE BLAZER Sweet Blue |
BAND COLLAR LINEN SHIRT Carbon Navy | GREENWICH HERRINGBONE PANT Sweet Blue |
RETRO RUNNER SEASONAL Alabaster



15 LUXE BOMBER Sandalwood | STRUCTURE KNIT POLO Florence Orange |
LINEN CARGO PANT Ivory Silk





16 LINEN FABRIC BLAZER Green | SPREAD COLLAR PIQUE POLO Optic White |
LINEN FABRIC PANTS Green | CASUAL SUEDE DUFFLE Coastal Taupe |
VULC LOW OXFORD SUEDE Beige

17

TECH AND FUNCTIONAL FABRIC COAT Grey |
MICRO FANCY TECH WOOL FABRIC BLAZER Desert Sky |
SPREAD COLLAR PIQUE POLO Optic White |
MICRO FANCY TECH WOOL FABRIC PANTS Desert Sky





18 PERFORMANCE BLAZER Desert Sky | LIGHTWEIGHT STAND JACKET Wedge Blue |
HARLEM PERFORMANCE CHINO Desert Sky | COLOUR ROLLTOP BACKPACK Space Blue |
RETRO RUNNER SEASONAL Alabaster





01 CASUAL SUEDE CAMERA BAG Coastal Taupe



02 CASUAL TOTE Classic Beige |
CLASSIC LEATHER LOAFER Black



03 CASUAL TOTE Classic Beige |
RETRO RUNNER SEASONAL Ecrû



04 CASUAL SUEDE DUFFLE COASTAL Taupe



05 CASUAL SUEDE BACKPACK Coastal Taupe |
CLASSIC SUEDE LOAFER Black



06 CLASSIC SUEDE LOAFER Beige



07 RETRO RUNNER SEASONAL Alabaster



08 DENSITY SAND SANDALS Black

GLOBAL
Tommy Hilfiger
Danzigerkade 165
1013 AP Amsterdam
The Netherlands

Lyndsey Anderson
Senior Manager Global Communications
T: +31 (0)6 25 67 98 55
E: lyndsey.anderson@tommy.com

Melissa Lanaro
Specialist Global Communications
T: +33 (0)6 70 76 20 51
E: melissa.lanaro@tommy.com

THE AMERICAS
Tommy Hilfiger
285 Madison Avenue, Floor 9
New York, NY10017

Yasmine Samatali
T: +1 212 548 1720
E: yasminessamatali@tommy.com

LATIN AMERICA
Tommy Hilfiger - ASW Group
Metrobank Tower, 14th Floor
Punta Pacifica, Isaac Hanono Missri Street
Panama City, Panama

Gabriela Arauz
T: +507 206 0555 Ext. 3036
E: garauz@aswgr.com

Isabella Costa
T: +507 206 0555 Ext. 3040
E: icosta@aswgr.com

ASIA PACIFIC
Tommy Hilfiger
17/F, Two Harbourfront
22 Tak Fung Street
Hungghom, Kowloon
Hong Kong

Emilia Cho
T: +852 6899 3327
E: emiliacho@tommy.com

Jessica Lui
E: jessicalui@tommy.com

Carol Wong
E: Carolwong@Tommy.com

AUSTRALIA
PVH Brands Australia
Level 8
388 George Street
Sydney, NSW 2000

Dianne Taylor
T: +61 419 417 591
E: dianne.taylor@pvh.com

James Tawfik
T: +61 0450 390 635
E: james.tawfik@pvh.com

AUSTRIA
Karla Otto Munich
Maria-Theresia Strasse 5
81675 Munich

Alexander Ramburger
T: +44 7460424038
E: alexander.ramburger-ext@karlaotto.com

BRAZIL
Tommy Hilfiger - Inbrands
Av Maria Coelho Aguiar, 215 –
CEP 05804-900
Bloco C 2^o andar ou Subsolo (Recebimento
e Engenharia de Produto)
Jardim São Luiz, São Paulo, Sp

Olivia Hanssen
T: +55 11 98 821- 7821
E: olivia.hanssen@inbrands.com.br

Olivia Pereira
T: +55 11 99 420-3912
E: olivia.pereira@inbrands.com.br

BULGARIA
United Partners
120 Kiril i Metodii Str.
Sofia, Bulgaria

Desislava Boyanova
T: +359 887 70 07 98
E: desislava.boianova@united-partners.com

CAMBODIA
Tommy Hilfiger
Unity International Trading Co.,
T-One Building, #53, Samdach Pan Ave,
Daun Penh, Phnom Penh, Cambodia

Jeremy Wong
T: +85593416777
E: jeremy@unity.com.kh

Sokun Chea
T: +85593836777
E: sokun.chea@unity.com.kh

CANADA
Tommy Hilfiger
285 Madison Avenue, Floor 9
New York, NY10017

Yasmine Samatali
T: +1 212 548 1720
E: yasminessamatali@tommy.com

CHINA
Tommy Hilfiger
9/F, No. 555 Anyuan Road,
Jing'An District, Shanghai, 200040,
China

Juliana Huang
T: +86 21 22 87 14 00
E: julianahuang@tommy.com

CYPRUS
Action PR Group
6 Kondilaki Street, 1090
Nicosia, Cyprus

Natasa Perdiou
E: Natasa.p@Actionprgroup.com

Anastasia Kremmastou
E: Anastasia.k@Actionprgroup.com

EGYPT
Nile Projects & Trading Co
281 South Eltesaen st. 5th Settlement,
New Cairo
Cairo, Egypt

Alaa Basyouni
T: +201007416135
E: alaa-basyouni@nileprojects-fashion.com

FRANCE
KCD Paris
13 Rue du Mail
75002 Paris

Sara Pizzi
T: +33170640105
E: pizzi@kcdworldwide.fr

GCC/MIDDLE EAST
Z7
Dubai Design District
Building 5
Office B306
P.O Box 333020
Dubai, UAE

Maha Osman
T: +971 4 447 7238
E: maha@z7communications.com

Sahithya Shetty
T: +971 4 447 7238
E: sahithya@z7communications.com

Ibrahim Ahmed
T: +971 4 447 7238
E: ibrahim@z7communications.com

GERMANY
Karla Otto Munich
Maria-Theresia Strasse 5
81675 Munich

Alexander Ramburger
T: +44 7460424038
E: alexander.ramburger-ext@karlaotto.com

GREECE
Outstand Communications
40 Kyriazi & Kassaveti Str.
Kifissia 14562, Athens

Alexia Sakellariou
T: +30 21 03 31 10 00
E: a.sakellariou@outstand.gr

HONG KONG
Tommy Hilfiger
17/F, Two Harbourfront
22 Tak Fung Street
Hungghom, Kowloon

Wing Ching
E: wingching@tommy.com

INDIA
Tommy Hilfiger
N° 4, Brunton 1st Cross Road
Bangalore 560025

Aadhya Gupta
T: + 91 995 849 4608
E: aadhya.gupta@th-india.com

INDONESIA
Tommy Hilfiger
PT Mitra Adiperkasa Tbk
Level 28, Sahid Sudirman Center
Jalan Jendral Sudirman Kav. 86
Jakarta, Pusat 10220

Hammarliandi K
T: +62 21 80 64 82 55 Ex 82166
E: hammarliandi.k@map.co.id

ISRAEL
Factory 54 | Irani Corp
Derekh Ben-Zvi, Tel Aviv-Yafa
Tel-Aviv, TLV, 6810431 IL

Shir Ifrach
T: +972546268175
E: shirif@iranigroup.co.il

Emmanuelle Silberstein
T: +972 54 45 46 555
E: emmanuelles@iranigroup.co.il

ITALY
Tommy Hilfiger Italy
Via Podgora 2
20122 Milan

Valentina Villa
T: +39 348 62 79 609
E: valentina.villa@tommy.com

JAPAN
Tommy Hilfiger Japan
16 Floor Hibiya Parkfront
2-1-6 Uchisaiwaicho Chiyoda-Ku,
Tokyo 100-0011

Miyuki Ozawa
T: +813 66 33 08 07
E: miyukiozawa@tommy.com

Natsuki Munakata
T: +813 66 31 37 09
E: natsukimunakata@tommy.com

KOREA
Tommy Hilfiger
Handsome Corp.
195 Gangdong-Daero,
Gangdong-Gu
Seoul, Korea, 05402

Soo Choi
E: soo.choi@thehandsome.com

MALAYSIA
Tommy Hilfiger
Level 6-3, Menara Khuan Choo
75A, Jalan Raja Chulan
Kuala Lumpur, Malaysia 50200

Joyce Wong
T: +60 32 11 07 870
E: joycewong@tommy.com

MEXICO
Tommy Hilfiger
Boulevard Manuel Ávila Camacho No.5
Torre C, Piso 22,
Col. Fraccionamiento Lomas de Sotelo
Naucalpan de Juárez, Estado de México,
CP 53390

Georgina Franco Su
T: +52 (55) 30 00 52 95
E: gfranco@grupoaxo.com

Jaime Carmona Estrada
T: +52 (55) 44 90 65 95
E: jcarmonae@grupoaxo.com

PHILIPPINES
Tommy Hilfiger
Stores Specialists, Inc.
5th Floor, Midland Bldg.
403 Sen Gil Puyat Ave.
Makati City, Philippines, 1209

Michelle Suarez
T: +63 890 1239
E: mhsuarez@rgoc.com.ph

ROMANIA
Pandorra
Str. Putul Lui Zamfir, Nr 23
Sector 1, Bucharest

Raluca Stana
T: +40 07 66 27 913
E: raluca.stana@pandorrastyle.ro

SINGAPORE
Tommy Hilfiger
491B River Valley Road
14-01 Valley Point
Singapore 248373

Joyce Wong
T: +60 32 11 07 870
E: joycewong@tommy.com

SPAIN
Finally
Conde de Xiquena 4-2°
28004 Madrid

Jesús Ferrín
T: +34 629343674
E: jferrin@finallypress.com

SWITZERLAND
Karla Otto Munich
Maria-Theresia Strasse 5
81675 Munich

Alexander Ramburger
T: +44 7460424038
E: alexander.ramburger-ext@karlaotto.com

TAIWAN
Tommy Hilfiger
17F, No.109, Sec. 3, Minsheng E. Road
Songshan District, Taipei 105402, Taiwan

Wacken Huang
E: wackenhuang@tommy.com

THAILAND
Tommy Hilfiger
Central Marketing Group
3388/25-37 Sirinrat Building
14th Floor, Rama IV Rd., Klong-Ton,
Klong-Toey, Bangkok 10110, Thailand

Onteera Phentrakarn (Paytong)
E: onteera.ph@cmg.co.th

TURKEY
Tommy Hilfiger Turkey
Rumelihisari Mah. Yildirim Oğuz Göker Cad.
Orkide Sok. No:1 Mayadrom Ofis Park
34335 Akatlar / Istanbul

Anita Koncabahar
T: +90 2123 714 129
E: anita.koncabahar@tommy.com

UK
KCD London
118-120 Great Titchfield Street
W1W6SR London

Samantha Armitage
T: +447896745613
E: armitage@kdcworldwide.co.uk

VIETNAM
Tommy Hilfiger
Au Chau Fashion & Cosmetics Co., LTD
Level 12, Sonatus Building,
15 Le Thanh Ton Street, District 1
Ho Chi Minh City, Vietnam

Tran Tuan Ninh
T: +84 28 3827 5333
E: ninh.trantuan@acfc.com.vn

