

SP25

T O M M Y  H I L F I G E R

RUNWAY



Spring 2025 celebrates Tommy Hilfiger's love for nautical lifestyle energized with bold maritime codes in Tommy's signature red, white, and blue.

The collection features Breton and Ithaca shirting stripes inspired by sailing heritage. Archival regatta jackets and utility pants are designed to be light and fluid, crafted from sail-cloth nylons and crinkled cottons. Women's capris pants are cut in an array of solids and checks, and paired back to oversized fishermen knits.

Classic prep is refreshed with varsity jackets in an interplay of linen and leather, chinos with deck-inspired turn-ups, and double-pleated yacht shorts. Inspired by the comfort of the captain's quarters, soft tailoring lends a sartorial feel to sporty club blazers, hand-knitted polos, and deconstructed trench coats. The look is completed with neck-tie bandanas, hand-woven coastal slippers, and a new chunky rope TH Monogram on raffia baseball caps.

It's the New American Prep wardrobe, fusing vibrant Ivy League style with everyday coastal functionality.

“We’re revisiting the nautical and maritime inspirations that have defined our signature look since 1985. Today, it’s updated and remixed for 2025: the look has the ease of effortless summer style, but with a confidence that feels ready to step off the ferry and back into the city.”

Tommy Hilfiger





LOOK 03



Long Shirt Half/Half
Double Breasted Crinkle
Cotton Blazer
Short Faisa Denim

LOOK 04



LOOK 05



LOOK 05



LOOK 06



LOOK 06







LOOK 11



Long Loose Shirt
Utility Pant
Crochet Mule

LOOK 12





LOOK 15







LOOK 20



LOOK 20





LOOK 23





LOOK 24



LOOK 25

Regata Jacket
Breton Stripe Crewneck







LOOK 30



LOOK 30



LOOK 31



LOOK 31





LOOK 34







LOOK 39



LOOK 40

Crew Neck Long Sleeve
Long Tank Dress
Mule





Crinkle Long Shirt
Knitted Tshirt
Washed Chino





LOOK 45



LOOK 46



LOOK 46















LOOK 58

Regular Shirt
Tailored Cargo Pants
Crochet Mule



LOOK 58



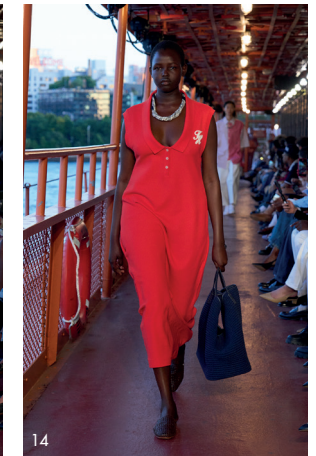
LOOK 59



LOOK 59











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